



To,  
The Corporate Relation Department,  
The BSE Limited,  
First Floor, Dalal Street,  
Mumbai-400001

Date: 15-09-2022

**Subject: Participating and sponsoring in the Dainik Bhaskar Event, 2022**

**Ref: - Regulation 30 of the Securities Exchange Board of India (Listing obligation and Disclosure Requirements) Regulations, 2015**

Dear Sir,

We wish to inform you that as part of our strategic business initiative and to optimize our business, our Company is participating and sponsoring in ensuing mega ground activity of “**Dainik Bhaskar Event, 2022**”, for celebrating the festival of Navratri.

The event being organized by Dainik Bhaskar in association with our brand name **KESAR LANDS**, at K.P Ground, Nagpur starting from 15-09-2022.

Kindly take the above information in your record and oblige.

Thanking You,

Yours Faithfully,

**For and on behalf of  
KESAR INDIA LIMITED  
(Formerly known as Kesar INDIA Private Limited, Kesar Impex (India) Private Limited)**

*Sharma*



**Twinkle Sharma  
Company Secretary and Compliance Officer**